Hamal B. NICMUL

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Experience

Graphic Designer Artist

Lotus Grafx Industries - Parsippany NJ/Spring Hill, FL 2007 to Present

Graphic Artist providing 26+ years of design experience, with unwavering design quality through exceptional creative business products & services. Formally educated in Adobe software, skilled in design & multimedia visual communication. Offering expertise in architectural signage, printing, project & operations management, marketing, branding, graphic design, networking, consultant & an occasional Lyft ride as a Sub-Contractor.

An experienced creative professional, skilled in both graphic design & fine art.

Expertise in delivering a comprehensive set of technical design and project management skills. Demonstrated excellence in transforming ideas into visually

stunning designs, specializing in architectural signage, manufacturing, graphic

design, multimedia, and digital design. Committed to creating compelling visual

design communications, providing exceptional service and quality to the contemporary business world through effective marketing and precise planning.

Talent

Senior Signage Graphic Designer Arete Industries (Designer Golf) - Odessa, FL 2017 to 2018

At Arete Industries, also known as Designer Golf, managed Golf sports signage for country clubs, golf clubs, resorts, new construction, retail & beyond. Specialized in luxury monument design in residential signage. Made beautiful hand-painted sandblasted granite signs with 24-carat gold leaf. Additionally, I occasionally designed furniture pieces as needed. Working alongside another designer who specialized in printing. Utilizing Adobe Software on both Macintosh and Windows computers in a shared office environment. Operated a Roland Versacamm with Roland Versaworks software for vinyl cutting, flatbed routers, and large paper cutters. Responsible for producing designs & technical production art in stone, plastics & metals. As senior graphic designer, I supported management, operations and the sales marketing team, designing fine signage and furniture with proofs as well as technical artwork for Arete's sales pitches and manufacturing design needs.

Operations Manager

US Signs & Letters - Hudson, FL 2015 to 2016

Operations Manager for US Sign & Letters signage factories, led a team of over 60 employees, overseeing production across more than 30,000 Sq. ft. of state-of-the-art facilities. Core responsibilities included managing the fabrication of various channel letters and working with materials such as plastics and routed aluminum. Our clients ranged from other sign companies to prominent brands like Chick-fil-A, Tommy Hilfiger, Godiva, Armani, GameStop, Waffle House, and many others. I ensured compliance with UL certification standards for electric signage manufacturing and managed client shop drawings in CorelDRAW, maintaining the highest quality control standards under strict production deadlines. Additionally, supervised the graphic design department, monitored delivery of signs via freight, ensuring timely & efficient logistics.

Operations Manager

Sign A Rama - New York, NY 2013 to 2015

Managed Sign A Rama of Manhattan, New York, As Operations manager I led a small team of employees & subcontractors, and the business. Including estimating, purchasing, sales, design processes, and administrative decisions. Additionally, I oversaw the production, procurement, manufacturing, & permitting for all signage projects. I also designed signage for prominent clients in New York City and the greater New York metro area, as well as international clients. Our projects included expensive New York street signage, murals, banners, & retail displays, all delivered with super fast and high-quality service. I managed project managers, client coordinators, sales teams, and installers to ensure seamless execution and exceptional client satisfaction.

Global Manufacturing Project Manager

Infinite Manufacturing Group - Irvington, NJ 2012 to 2013

In this role, I served as a global project manager for an exclusive retail brand's architectural signage manufacturer, working with iconic corporate designer brands such as Burberry, Tory Burch, Ralph Lauren, Polo, Tommy Hilfiger, Cole Haan, Kenneth Cole, Coach, Tommy Bahama, Eddie Bauer, Chanel, Vince Camuto, Vineyard Vines, C. Wonder, & many others. We provided comprehensive manufacturing and signage services, including the fabrication process, quality control, & installations. I managed the repair and restoration of older or damaged signage, ensuring they met the highest standards. Luxury manufacturing utilizing a wide variety of substrates, including acrylic, glass, aluminum, stainless steel, brass, polished fine metals, fine hardwoods, gold leaf vinyl, and plastics. Additionally, I participated in the design & estimating of custom signage projects, conducting takeoffs & designs from architectural drawings and blueprints. Managed the shipping and freight of signs projects globally.

Architectural Signage Production Sales Project Manager Maier Sign Systems - Fairfield, NJ 2005 to 2012

Entered architectural signage industry while learning extensive experience in project management for corporate, commercial, retail, & private signage projects. Successfully generated new outside & inside sales, with signage surveying. Maintained strong relationships with new & existing clients by utilizing an organized database management system, using Microsoft Office and Quickbooks. Supervised the senior graphic designer & managed customer service. Produced in-house & external production of signage while handling purchasing for the companies needs. Provided support for accounting for permit acquisition & installation management. Clients included corporate institutions, architects, banks, construction companies, subcontractors and local small businesses. Specialities included ADA compliant, way-finding, monuments, new construction, building plaques, traffic signage, channel letters, cabinets, pylons, awards, & printed signage. Managed sales, company website & marketing materials.

Education

- AAS Associate of Applied Science Graphic Design Morris County College Randolph NJ 2001
- CTE Technical Diploma Multimedia Design The Chubb Computer Institute Parsippany, NJ 2004
- BAS Bachelor's of Applied Science Graphic Information Technology Arizona State University Tempe, AZ 2023
- MFA Master of Fine Arts Media Design Full Sail University Winter Park FL 12/2024 (In Progress)

Abilities, Skills, & Accolades

Graphic Design, Project & Operations Management, Purchasing, Estimating, Sales, Training, Quality Control, Safety Assessments, Business Consulting, Surveying, Signage Design, Digital Photography, 4 Color/Digital Printing - Small & Large Wide Format, Pre-Press, Marketing, Networking, Promotions, Technical Documents, Product Design, & Packaging, Architectural Signage Manufacturing, Mac OS, HTML/Web Design, QuickBooks, Adobe Creative Cloud/Suite, Keynote, iWork, iLife, Corel Draw, Quark X-Press, Flexi-Sign, DJ/VJ Audio/Video Production, Vinyl Plotting, Wide-format Printing, Scanning, Technical Drawings, After Effects, Premiere, Davinci Resolve, Figma, Adobe XD, Blender, Logic X, DAW's, Final Cut Pro, UX/UI, Video Game/Mobile Application Development, & Google Docs, & MS Office.

- Pasco County EDC Smart Start Business Incubator Grant Recipient Full College Scholarship ASU/Uber Technologies Lotus Paws Non Profit Founder
- UL Certified Underwriters Lab 2015 to Present Electrical signage manufacturing design & production. 1993 Forensics Impromptu Speech Award Winner
- Smart Start Co-Starters Graduate Fall 2023 CPR First Aid Certified Current Driver's License Clean History & Record Presidents Fitness Award